



CONTACT

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Portfolio:

dobrivojestojanovic.com

SKILLS

Figma

Adobe Photoshop

Adobe Illustrator

Adobe InDesign

Adobe Premiere Pro

Wordpress

Google Sheets

Google Docs

DOBRIVOJE STOJANOVIĆ

Senior Graphic Designer with 6 years of experience in print and digital design, specializing in branding, advertising, and team leadership.

WORK EXPERIENCE

2020 - PRESENT
BELGRADE, SERBIA

● **Link group d.o.o.**

Senior Graphic Designer

- Design and produce promotional materials for print and digital marketing campaigns.
- Create engaging visual content for social media platforms.
- Collaborate with developers to design user-friendly and visually appealing websites.
- Coordinate with printing vendors and prepare production-ready artwork.
- Design high-performing visuals for PPC and digital advertising campaigns.
- Create billboards, newspaper advertisements, and other large-format print materials.
- Develop landing page layouts and visual concepts focused on user experience and conversions.
- Lead and mentor a team of designers, ensuring high-quality creative output.
- Maintain visual consistency across all marketing materials and brand assets in accordance with brand guidelines.

2019
BELGRADE

● **Link Group d.o.o.**

Graphic & Print Design Intern

EDUCATION

2018 - 2019
BELGRADE

● **ITAcademy**

Print & Graphic Design

2013 - 2017
NEGOTIN

● **Negotin Technical School**

Computer Engineering Technician

OTHER SKILLS AND KNOWLEDGE

- Driver's License (Category B)
- Personal strengths: Quick learner, persistent, and collaborative.
- Photography: Award-winning photographer featured in the Youth Photography Exhibition of Serbia and recipient of multiple municipal photography awards.